

Yellow Ribbon Criterium
Saturday, July 3rd, 2010 – Downtown Zanesville
Sponsorship Form

Thank you for considering sponsorship for our event. This form provides information regarding the levels of monetary contributions, where the money will go, what you can expect in return for your contributions, and points of contact. The *Yellow Ribbon Criterium* is expected to attract anywhere from 200 to 1000 people in the downtown Zanesville area during this patriotic time of year.

What the contributions will be used for:

The *Yellow Ribbon Criterium's* gains will be used to:

1. Provide the sponsors with adequate advertising opportunities based on their contribution amount.
2. Pay for expenses directly related to the event, including, but not limited to barricades, law enforcement and EMS support, prizes for competitors, and advertisement.
3. Donate the rest to the **Wounded Warrior Project** (www.woundedwarriorproject.org), an organization dedicated to providing aid to wounded soldiers who were permanently injured in the war zone.

What you can expect in return:

Advertising on signs and t-shirts. Along the race course there will be ample opportunity to have your business's signage in clear view. At the Start/Finish, we will have a banner stretched across the street for our highest contributor. Plus, all companies who contribute to the *Yellow Ribbon Criterium* reserve a place for their company's logo on the back of the event T-shirt. We must receive a PDF (or another electronic file) of the logo.

Points of contact

Once you have decided whether to sponsor, please let us know. Call us at (740) 607-6841 or contact us via our event e-mail address, zanesvillecriterium@gmail.com. Thank you very much.

TITLE	\$700	T-Shirt logo – title level, Banner, large signage at start/finish
GOLD	\$500	T-Shirt logo – gold level, signage at start/finish
SILVER	\$300	T-Shirt logo – silver level
BRONZE	\$150	T-Shirt logo – bronze level